Asian and Oceanian Parkinson's Disease and Movement Disorders Congress

March 21-23, 2025

Tokyo, Japan



International Parkinson and Movement Disorder Society Asian & Oceanian Section

Support Opportunities and Exhibitor Prospectus

aopmc.org

Asian and Oceanian Parkinson's Disease and Movement Disorders Congress March 21-23, 2025 • Tokyo, Japan



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AOPMC Overview

The 9th Asian and Oceanian Parkinson's Disease and Movement Disorders Congress will take place in Tokyo, Japan from March 21-23, 2025. Further information is available at www.aopmc.org

About the AOPMC

The Asian and Oceanian Parkinson's Disease and Movement Disorders Congress (AOPMC) occurs every two years as a forum to further develop the field of Movement Disorders in the region. Previous Congresses have been held in the following countries or regions:

- India (2023)
- Virtual (2021)
- China (2019)
- Philippines (2016)
- Thailand (2014)
- Taiwan (2011)
- India (2009)
- Singapore (2007)

Purpose

The purpose of the AOPMC is consistent with the objectives of the MDS-AOS, which include:

- Facilitate communication between clinicians and researchers in the region
- Disseminate updated knowledge about Movement Disorders
- Improve quality of life and independence of Movement Disorders patients and caregivers
- Promote research and facilitate research collaborations in Movement Disorders
- Expose clinicians, researchers and healthcare professionals in the region to Movement Disorders initiatives and in so doing, encourage their membership in the MDS-AOS

Target Audience

The target audience of the 9th AOPMC is clinicians, researchers, and healthcare professionals from the region, including those who have not had the opportunity to attend an International Congress. Among these participants will be many key opinion leaders and movement disorders specialists from the Region. We anticipate 500+ delegates from throughout the Region.

Scientific Program

The scientific program covers the whole spectrum of Parkinson's disease and movement disorders from basic science to clinical practice and consists of symposia, plenary sessions, poster presentations and parallel sessions. Participants will be invited to submit abstracts relevant to the various fields associated with Movement Disorders.

Abstract Submissions

Abstract Submission will open soon. Details and a link to submit are available at <u>www.aopmc.org</u>.

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General Information

Language:	The official language of the 9th AOPMC is English.
Registration:	The 2025 AOPMC is open to MDS members and the larger movement disorder community. Registration information will be available at <u>www.aopmc.org</u> . Non-members of MDS will have the opportunity to become members through the registration process. Registration will open in late October 2024.
Exhibits:	Pharmaceutical and biotechnology companies, medical publishers, and patient services providers are invited to have exhibit booths during the AOPMC.
Website:	www.aopmc.org

Primary Organizers

The International Parkinson and Movement Disorder Society's Asian and Oceanian Section (MDS-AOS) is the main organizer of the Congress. Formed in June 2005, the section reaches out to doctors, researchers and healthcare professionals in Asia and Oceania.

MDS-AOS Executive Committee

Zakiyah Aldaajani, MD Prashanth Kukkle, DM Kishore Kumar, MBBS, PhD, FRACP Jee-Young Lee, MD, PhD Chin-Hsien Lin, MD, PhD Prakash Kumar Manharlal, FRCP Sanjay Pandey, MD, DM Ryuji Sakakibara, MD, PhD Cholpon Shambetova, MD Ai Huey Tan, MD, PhD, FRCP (Edin)

9th Scientific Program Committee (ASPC)

Chair: Pramod Pal Co-Chair: Nobutaka Hattori Taku Hatano Chin-Hsien Lin Simon Lewis Jee-Young Lee Wei Luo Shen-Yang Lim Shivam Mittal Genko Oyama Ai Huey Tan

9th AOPMC Oversight Committee (AOC)

Chair: Shen-Yang Lim Nobutaka Hattori Han-Joon Kim Arlene Ng Pramod Pal Raymond Rosales Huifang Shang Yih-Ru Wu

9th AOPMC Local Organizing Committee (ALOC) Chair: Nobutaka Hattori Ritsuko Hanajima Takafumi Hasegawa Taku Hatano Tetsuya Maeda Noriko Nishikawa Genko Oyama Shinji Saiki Wataru Sako Ryosuke Takahashi Atsushi Takeda Hirohisa Watanabe

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Past AOPMC Locations and Attendance

Year	Location	Attendance
2023	Kolkata, India	662
2021	Virtual	5,527
2019	Hangzhou, China	1,088
2016	Manila, Philippines	673
2014	Pattaya, Thailand	816
2011	Taipei, Taiwan	522
2009	New Delhi, India	330
2007	Singapore	600

2023 AOPMC Statistics

Registrations:	662	Abstracts accepted:	200
Countries represented:	31	Exhibiting companies:	26
Faculty members:	66		

2023 AOPMC Registrations by Country

India:	78%	Australia:	1.1%
Malaysia:	1.2%	United States:	1.8%
Philippines:	1.4%	United Kingdom:	1.4%
Thailand:	2.9%	20 other countries:	<1%
Bangladesh:	2.7%		
Sri Lanka	1.5%		

2023 AOPMC Registrations by Membership

MDS Members:	21.5%
Regular:	27.3%
Student/Junior/Health Professional:	24.5%

2023 AOPMC Congress Faculty by Country

United Arab Emirates: 2	Philippines: 5
United Kingdom: 2	Malaysia: 3
Japan: 3	Singapore: 2
South Korea: 6	Thailand: 5
Australia: 5	Brazil, China, Indonesia, Iran, Kyrgyzstan,
India: 19	New Zealand, Qatar, Saudi Arabia, USA :
Taiwan: 4	1 each

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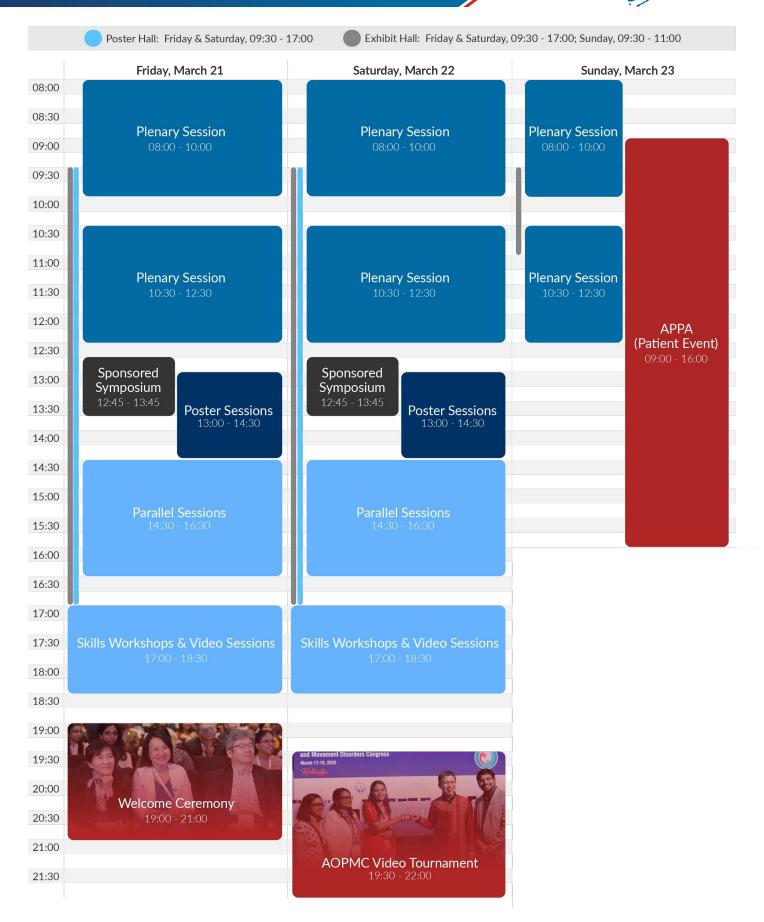
2023 AOPMC Supporters

Sun Pharmaceutical Industries Ltd. Allergan Healthcare India Pvt. Ltd. La Renon Healthcare Pvt Ltd Medtronic India Intas Pharmaceuticals Ltd. Celagenex Research (India) Pvt Ltd **Biocon Limited** Alteus Biogenics Pvt Ltd **Torrent Pharmaceuticals Ltd Icon Life Sciences** MedGenome Labs Modi-Mundipharma Pvt Ltd Alniche Life Sciences Pvt. Ltd. **Boston Scientific Reliance Life Sciences** Halsted Pharma Pvt Ltd Cipla Ltd. Alkem Laboratories Ltd. DSS Imagetech Pvt Ltd Ipca Laboratories Ltd. Lupin Ltd Neuberg Diagnostics Pvt Ltd **Eris Lifesciences Ltd** Sparsh Abbott

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Sponsorship Levels and Recognition

The 9th AOPMC will recognize companies based on their cumulative sponsorship, exhibit and advertising spend. The sponsorship levels are:

Amount	Sponsor Level	Includes
\$50,000+ USD	Platinum	 Company logo recognition 9 full AOPMC registrations
\$30,000 - \$49,999 USD	Gold	 Company logo recognition 6 full AOPMC registrations
\$15,000 - \$29,999 USD	Silver	 Company logo recognition 3 full AOPMC registrations
Under \$14,999 USD	Bronze	 Company logo recognition

Recognition for all levels includes:

- Acknowledgement at Sponsor Level on:
 - Sponsor acknowledgement page of the AOPMC website
 - Onsite signage
 - Final Program companies making their commitment by January 8, 2025
 - The Final Program is a comprehensive guide to the 9th AOPMC, including a complete schedule of educational events, and will be distributed to all attendees and posted on the AOPMC website.
- Inclusion of company logo and a pre-approved message of up to 75 words in a Sponsor e-Newsletter to be sent a week before the AOPMC begins. Invite delegates to learn about your company, visit your Exhibit, attend your Sponsored Symposium, visit your website, or take another action.
- Company name included in future AOPMC literature, including the 2027 AOPMC Sponsorship and Exhibitor Prospectus.

For recognition associated with individual sponsored items, please see the Sponsorship Opportunities beginning on the next page.

The commitment deadline for support of the 9th AOPMC is January 8, 2025.

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Medical Education Grants

Unrestricted medical education grants of \$5,000 or \$10,000 towards the overall program are sought from multiple sources. All medical education grant donors will be acknowledged on the 8th AOPMC website, in the Final Program and signage throughout the venue. The Scientific Program will be posted when available at <u>www.aopmc.org</u>. Companies providing unrestricted medical education grants will be acknowledged as noted above if commitment is made by January 2025.

Sponsorship Opportunities

Marquee Sponsor

\$15,000 USD

Ensure your company name and logo are included in the first communications sent to MDS members and others about the AOPMC by providing support. Marquee Sponsorship includes a 9m² Exhibit Booth (see page 11 for details).

Recognition includes:

- Acknowledgement in an email announcing open registration to MDS-AOS Regional members and contacts (14,500+)
- Company name and logo in an email to MDS members and AOPMC registrants, with the option to link to your company website
- Company name and logo as a Marquee Platform Sponsor in the Final Program distributed onsite and available online

Sponsored Symposium

\$25,000 USD / \$30,000 USD with lunch

Sponsored Symposia offer a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Each symposium is up to one hour, may include a Q&A portion, and is open to all registered meeting delegates. No CME is given. Companies sponsoring symposia are responsible for the speakers and content of the presentation.

Recognition includes:

- Company name and session information in a pre-Congress email to AOPMC registrants
- Company name, logo and session information in the Final Program distributed onsite and available online
- Pre-Congress registrant list (of those who opt in to sharing) for company to promote session directly via email
- Company name, logo and session information on signage in Symposium location



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Suggested Symposium Promotional Package: \$5,000 USD

Many Symposium sponsors select ads to promote their session; MDS has created a discounted package that includes all of the following advertising opportunities designed to highlight your Symposium to delegates in print, via the mobile app, and via email communications:

- One (1) Half-page ad in the Final Program \$3,000 value
- One (1) Banner ad in a Daily e-Newsletter email to all registrants \$3,000 value
- One (1) Banner ad in the Congress Mobile App \$3,000 value

A \$9,000 total promotional value for the discounted rate of \$5,000! See page 15 for ad details.

Congress Venue Wi-Fi Sponsorship (Exclusive)

\$15,000 USD

\$15,000 USD (Exclusive)

Provide Wi-Fi service throughout the Congress venue for all delegates. Your company name may be used as the password on a branded landing page that includes your company logo, and delegates will be redirected to your website upon login.

Recognition includes:

- Company name and logo on the login page, ability to choose the password, automatic redirection to your company website upon login
- Company name and logo in the Final Program distributed onsite and available online
- Acknowledgement in the email and tweet announcing the availability of Wi-Fi to delegates
- Company name and logo on signage at event location

Congress Mobile App

This full-featured app for mobile devices makes information on the AOPMC available at delegates' fingertips.

Recognition includes:

- Company logo on the splash page (the first image that displays when the app is engaged)
- Inclusion in an email and social media post when the app launches
- Inclusion as app sponsor in Final Program

9th AOPMC Congress Registration Bag (Exclusive)

Each delegate will receive an AOPMC registration bag onsite. These bags are designed for delegates to store and carry Congress publications throughout the meeting. The MDS International Secretariat will administer the design, production and delivery of the bags onsite.

Recognition includes:

• Company logo will be printed on the bag, together with the Congress logo

\$10,000 USD

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- Company logo on Sponsor page of the AOPMC website with hyperlink to company website
- Opportunity to insert complimentary insert (subject to MDS approval) in the AOPMC Registration Bag (design, printing and shipping costs of insert is the responsibility of the sponsor)

Video Tournament Sponsor

\$7,500 USD (Non-Exclusive)

\$7,500 USD (Non-Exclusive)

International Parkinson and Movement Disorder Society

Asian & Oceanian Section

Provide support for this popular highlight event where participants present and discuss videos of unusual, challenging and interesting patient cases from around the region. This highly engaging session is open to all delegates.

Recognition includes:

- Company name in an email announcing the Video Tournament to AOPMC registrants
- Company name and logo in the Final Program distributed onsite and available online
- Company name and logo on signage in event location
- Opportunity to meet key opinion leaders from the Region
- Company logo on sponsor page of AOPMC website with hyperlink to company website

Welcome Ceremony

The Welcome Ceremony will welcome registrants and recognize the contributions of the many individuals who helped plan the event, as well as set the stage for an engaging educational experience. Multiple sponsors are sought.

Recognition includes:

- Acknowledgement in the Final Program, in the mobile app, and on signage at the event
- Opportunity to meet key opinion leaders from the Region

Young Delegate Networking Event

\$7,500 USD (Non-Exclusive)

This two-hour event geared towards delegates that are in the beginning phase of their career provides a valuable opportunity to socialize. Information on career development and networking will be shared by experts with an established career in the field.

Recognition includes:

- A company representative may make a brief welcome
- Company name and logo in the Final Program distributed onsite and available online
- Company name included with event information in email to Congress registrants
- Company name and logo on signage at event location

AOPMC Notepads (Exclusive)

Include your logo on the notepad inserted into each delegate's AOPMC bag. The notepads will also carry the 9th AOPMC logo. The MDS International Secretariat will be responsible for design and production of the pads.

\$5,000 USD

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AOPMC Pens (Exclusive)

Include your logo on the pen inserted into each delegate's AOPMC Registration Bag. The pens will also carry the 9th AOPMC logo. Sponsor is responsible for design, production and shipment of pens to the Congress venue.

Tea/Coffee Breaks

One to two tea/coffee breaks will be offered per day during the AOPMC. During these breaks, delegates may relax and enjoy a refreshing beverage before continuing their full day of meetings. Multiple sponsors are sought. Sponsors may also work with the venue to provide branded cups and/or napkins at their cost.

Recognition includes:

- Company or product logo on signage at stations
- Opportunity to provide branded cups and/or napkins at sponsor cost

Charging Stations

Enable delegates to stay connected throughout the day by providing charging stations at locations within the Congress venue.

Recognition includes:

- Company logo, to be approved by MDS, on the charging station
- Company name in the Final Program distributed onsite and available online

Guided Poster Tours

Guided Poster Tours are "stand-by" poster tours each day, led by two Chairpersons. Each tour will discuss approximately 10 posters for 5 minutes each. Four tours each day will be presented.

Recognition includes:

- Company name on signage in the Poster location
- Company name in Guided Poster Tour section of the Final Program



\$5,000 USD

\$5,000 USD per Break

\$4,000 USD

\$3,000 USD

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APPA Sponsorship Opportunities

The AOPMC will again host the International Symposium of the Asian and Pacific Parkinson Association (APPA), a meeting for people living with Parkinson's and their caregivers. This meeting of 200-250 people will take place on Sunday, March 23 from 9:00-16:30 in the same location as the AOPMC. Morning and afternoon educational sessions on topics highly relevant to patients and caregivers are led by esteemed speakers from the MDS-AOS Region.

APPA Sponsor

\$5,000 USD

\$2.500 USD

Provide overall support and lunch for the APPA International Symposium, the participants of which are people living with Parkinson's disease and their caregivers. Recognition includes:

• Company name and logo on signage at the meeting location and in the Final Program

APPA Supporter

Provide mid-morning and mid-afternoon refreshments for the APPA International Symposium, the participants of which are people living with Parkinson's disease and their caregivers. Recognition includes:

• Company name and logo on signage located next to serving tables

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Exhibits

The AOPMC gathers together the Region's top clinicians, researchers, post-doctoral fellows, medical residents, medical students and other non-physician health professionals. Engage with this important audience by reserving Exhibit space for your company or organization.

Why Exhibit at the AOPMC?

- Meet regional thought leaders in the field of Parkinson's disease and Movement Disorders
- Interact with clinicians who evaluate, prescribe, and recommend your products to patients
- Gain insight into the use of your products by speaking with experienced clinicians
- Generate new leads and achieve your sales and business development objectives

Paid Exhibit inclusions/recognition:

- Basic shell scheme setup; companies may also build custom exhibits (within size parameters listed below) or order additional materials for shell scheme booths
- Company/organization name on Sponsor and Exhibitor pages of the AOPMC website
- Company/organization name on the Exhibit Hall floor plan
- Three exhibit-only personnel registration badges per 9m² (additional badges may be purchased separately)
- Acknowledgement in Exhibitor listing in the Final Program and Pre-Congress email
- Acknowledgement as 2025 AOPMC exhibitor in 2027 AOPMC literature

Exhibitor Type		Size	Dimensions	Fee
Standard	Single booth	9m ²	3m deep x 3m wide	\$5,000
	Double booth	18m ²	3m deep x 6m wide	\$10,000
Stanuaru	Triple booth	27m ²	3m deep x 9m wide	\$15,000
	Single booth	9m ²	3m deep x 3m wide	\$2,500
Reduced Fee	 MDS recognizes that companies may have varied levels of marketing resources. In order to ensure that a variety of products and services are presented to AOPMC delegates, discounted Exhibit pricing is available for entities meeting the following criteria: Start-ups, or those without a product currently on the market Sales of less than \$10M annually, or with products marketed to allied health professions or patients NOTE: All reduced fee exhibits are sold on a space-available basis 			
Non-Profit / Foundation	No Fee Single skirted table + two chairs in designated Non-Profit area			

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International Parkinson and Movement Disorder Society Asian & Oceanian Section

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Support Opportunities and Exhibitor Prospectus

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Printed Insert in AOPMC Congress Bag

Advertising Opportunities

Industry partners and exhibitors may invite AOPMC delegates to their Exhibit Booth or Symposium by placing an insert into the bags that each delegate receives onsite. Inserts may be up to ten 8 ½" x 11" sheets and must be approved by MDS prior to printing. Additional specifications will be provided upon commitment.

*Company is responsible for printing and shipping inserts to Congress venue in Tokyo

Ad in Pre-Congress e-Newsletter

Include your advertisement in the pre-Congress newsletter sent to all registrants one week before the AOPMC. In addition to logistical information and announcements of Congress highlights, there will be space for up to 5 static banner ads.

Ad in Congress Daily e-Newsletter

This daily electronic newsletter will provide AOPMC registrants with highlights of each day's activities. These messages outline and highlight the day's sessions, events and activities, and include space for up to 3 static banner ads per day.

Mobile App Advertisement

Place a one-day banner ad in the AOPMC Mobile App, which will include program highlights, faculty information, and much more. A maximum of three (3) ads will be accepted per day.

Advertisements in Final Program

The Final Program contains the complete schedule of the AOPMC scientific sessions, events, and other information. It will be emailed to all registrants and posted on the AOPMC website.

- \$4,000 USD Interior Full page
- \$2,000 USD Interior Half page
- Interior Quarter page \$1,000 USD

\$3.000 USD

\$1,500 USD

\$3,000 USD per ad

Prices Below

\$3,000 USD

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Deadlines and Specifications

The AOPMC support commitment deadline is January 8, 2025. See below for a link to the Sponsor and Exhibitor Reservation Form. Additional deadlines for sponsor deliverables indicated in this document will be communicated via email. Detailed information on sizes and specifications for logos, advertisements, and other items listed in this Prospectus will be made available later.

Sponsor and Exhibitor Reservation and Confirmation

Companies wishing to support the 8th AOPMC are asked to complete the Sponsor and Exhibitor Reservation Form, which constitutes a sponsorship commitment by the company to the International Parkinson and Movement Disorder Society.

A link to the form is available at aopmc.org/sponsor-or-exhibit

MDS will confirm the Sponsor's commitment and issue an invoice following receipt of the reservation form. Please direct all questions to Brett Kell, Director of Business Development, at <u>bkell@movementdisorders.org</u>. Should there be more than one sponsor for the same sponsorship opportunity, priority will be given by date of receipt of the Sponsor and Exhibitor Reservation Form by the International Secretariat.

Payment and Cancellation

Payment

Specific directions for payment of sponsorship and/or exhibit support will be provided upon commitment and accompanied by an invoice. All amounts due are to be paid in US Dollars.

Cancellation Policy

For Bronze Level Sponsors and above, cancellation requests must be sent to MDS in writing at <u>development@movementdisorders.org</u>. A full refund less a \$1,000 USD administrative fee will be given if notice is received by January 8, 2025. No refund will be given after January 8, 2025. All other cancellation/refund requests will be made on a case-by-case basis.

Sponsor and Exhibitor Regulations

Advertising Material

Canvassing or distributing of advertising material by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor's assigned space. Unauthorized signage will be removed.

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Demonstrations

Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighboring exhibits. No demonstrations will be permitted outside of the exhibitor's assigned space.

Special Events

Company-sponsored sessions or special events must be approved by the MDS International Secretariat. MDS attendees, leadership and faculty members cannot be invited to an event that conflicts with MDS programs, including the Scientific Program, and/or other MDS events. Please contact the MDS International Secretariat for more information.

Facility Regulations

Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in exhibitor information to be distributed at a later date.

Food and Beverage Distribution

Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the venue. Further information will be provided in exhibitor information to be distributed at a later date.

Market Research

Surveys or market research of any kind is prohibited.

No Smoking Smoking in all public space in the venue is prohibited.

Prizes and Lotteries

Prizes, sponsored contests and prize drawings will not be permitted.

Promotional Items

A promotional item approval form will be distributed in exhibitor information to be distributed at a later date, and must be submitted to the International Secretariat along with a sample, photo, or written description of each item. Distribution of descriptive product literature, notepads, pens and pencils is permitted and does not have to be approved. Other items may be distributed from the exhibitor's stand only with prior written approval. All items to be distributed must be useful to the attendees during the AOPMC or in the daily activities of the booth visitor. Any exhibitor found distributing materials which have not been officially approved may be required to cease distribution immediately.

Relocation

The MDS International Secretariat reserves the right to relocate exhibitors. In the event that it is necessary to relocate an exhibitor after a specific space assignment has been made, the MDS International Secretariat will contact the exhibitor. Every effort will be made to reassign the exhibitor to similar space. In any instance of exhibit stand relocation, the exhibitor has the option to cancel and receive a full refund of all payments made.

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Restriction of Exhibits

The MDS International Secretariat reserves the right to: (a) reject for any reason any exhibit application submitted for the 9th AOPMC; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials or conduct is determined to be objectionable for any reason. Violation of any regulations on the part of the exhibitor, their employees or agents shall annul the right to occupy space and such exhibitor will forfeit to the International Secretariat all monies which may have been paid. Upon evidence of violation, the International Secretariat may enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which the International Secretariat may thereby incur.

Merchandise Sales

Selling merchandise is prohibited at the 9th AOPMC. Order forms may be distributed. The only exception is that book publishers may sell their publications.

Liability

The exhibitor shall be fully responsible to pay for any and all damages to property owned by the venue and its owners or managers, which result from any act or omission of the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless, the International Parkinson and Movement Disorder Society, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the exhibitor's use of the property. The exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the venue or any part thereof. In addition, the exhibitor acknowledges that the International Parkinson and Movement Disorder Society, the venue, and all other service providers do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

CONTACT MDS

Brett Kell, Director of Business Development: <u>bkell@movementdisorders.org</u> International Parkinson and Movement Disorder Society (MDS), *Milwaukee*, *Wisconsin*, USA

We look forward to partnering with you to make the 9th AOPMC a success.